UNIVERSITY *of* CAMBRIDGE
ESOL Examinations

IELTS

International English Language Testing System

Blended or 100% Online Courses
Information for Tuition Providers

Online
Courses

IELTS Blended Learning Courses give you a competitive edge

IELTS students now demand more flexible options in the way they study.

You can enhance the support given to learners by offering *Blended Learning Courses* from Cambridge ESOL, the organisation responsible for the production of the IELTS test.

By offering Cambridge ESOL's *IELTS Blended Learning Courses* you can meet learner demand and increase your course range.

Benefits of offering IELTS Blended Learning Courses

• Differentiate your institution from its competitors.
• Increase the potential to reach more customers.
• Offer learners a flexible and stimulating way of studying.
• Provide learners with the best possible chance of succeeding in the IELTS test.

Cambridge ESOL's IELTS Blended Learning Courses are suitable for

• learners preparing for IELTS
• those wishing to study for a degree, postgraduate or professional qualification through the medium of English.

IELTS Academic Blended Learning Courses – a flexible blend of online and classroom study

Academic (Bands 4.5–5.5), 50%–60% online, 40%–50% classroom = 100 hours
Academic (Bands 6.0–7.5), 60%–75% online, 25%–40% classroom = 100 hours

Cambridge ESOL has developed two *IELTS Blended Learning Courses* to help your learners prepare for the IELTS Academic module: one course is suitable for the lower bands 4.5–5.5 and the other course covers the higher bands 6.0–7.5.

Flexibility is a key element of the *Blended Learning Courses*. You can adjust the mix of online and classroom study according to the needs of learners. The courses have been designed so that higher band learners receive less classroom support and more online study than lower band learners.

Each of the *IELTS Blended Learning Courses* offer 100 hours of study split equally across the four skills of reading, writing, listening and speaking. The courses have been designed so that the materials studied online will be consolidated with a tutor in the classroom or through virtual face-to-face sessions.

Our Blended Learning Courses offer a combination of enriched multi-media online learning consolidated with virtual or classroom-based teaching.

Supporting your learners

The *IELTS Blended Learning Courses* provide the necessary support, structure and flexibility needed for successful learning. Each learner receives an individual login, allowing them to access the online part from any computer with appropriate internet access.

Learners enjoy the multimedia experience and many prefer to have the opportunity to decide when and how they study. This flexibility enables learners to study at their own convenience and encourages them to take more responsibility for their own learning. An added benefit of the course design is that modules are broken down into learning 'chunks' that allow best use of small blocks of time (10–20 minutes).

Learners can also review their progress, receive instant feedback, access online support and take progress tests throughout the course.

Achieving success

Learners who complete an IELTS Online Course can validate their skills by taking the IELTS test. 1.4 million candidates took IELTS last year because it is trusted worldwide as a reliable indicator of a candidate's ability to communicate in English. Over 6,000 organisations globally recognise IELTS for study, immigration and work purposes.
To find out more, go to www.IELTS.org

Multimedia interactive learning

Your learners will experience realistic situations through multimedia and interactive practice exercises with feedback.

• Realistic video
• Authentic audio
• Topical reading materials

Digital learning content is hosted in a Learning Management System (LMS)

Supporting your teachers

The *IELTS Blended Learning Courses* provide a ready-made quality teaching resource, which includes a syllabus, lesson plans and classroom activities. This means less preparation time and a course that can be quickly and easily added to your existing portfolio of courses.

Our Learning Management System gives real-time reporting. You can receive assignments and track your learners' progress through the online learning element of the course. You will also have access to user-friendly tools to make your own teaching experience more interesting and directed, as well as providing the support needed for your learners to perform well.

In addition, the Learning Management System enables the teacher to:

• set up discussion of topics in forums
• upload files onto noticeboards, assign tasks, or set objectives
• follow learner online activity and to include their own teaching material as part of the curriculum.

We also offer IELTS Self-study Modules and Courses – 100% online

Academic (Bands 4.5–7.5)
General Training (Bands 4.5–7.5)

The *IELTS Self-study Modules* can be bought individually, or combined to form a comprehensive 100-hour *IELTS Self-study Course* for *Academic* or *General Training*:

• *Academic* or *General Training Reading Module* (25 hours each)
• *Academic* or *General Training Writing Module* (25 hours each)
• *Academic* and *General Training Listening Module* (25 hours)
• *Academic* and *General Training Speaking Module* (25 hours).

More information about the *IELTS Self-study Modules* and *Courses* can be found at **www.IELTS-preparation.org**

Next steps

To find out more, including
details of costs, please visit
www.IELTS-preparation.org

Cambridge ESOL – experts in language assessment

IELTS Online Courses are developed by Cambridge ESOL in partnership with Vital
English, an innovative learning development company based in New Zealand.

Cambridge ESOL is a department of the world-renowned University of Cambridge,
and is the organisation responsible for the production of the IELTS test.

Cambridge ESOL has one of the largest teams of dedicated language assessment
experts in the world, including a world-class research team. This commitment to
excellence gives you the confidence that our exams and support products will meet
your needs for quality and reliability.
For more information, visit **www.CambridgeESOL.org**

The IELTS test is jointly managed by the British Council, Cambridge ESOL
and IDP: IELTS Australia. For more information, go to **www.IELTS.org**